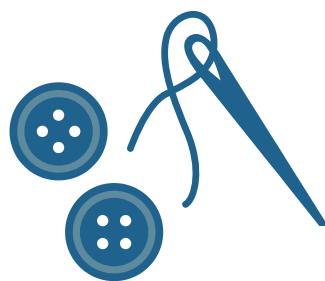


# THE FABRIC GUIDE

A SIMPLE GUIDE TO UNDERSTAND  
EVERYTHING ABOUT FABRIC

## COTTON



Cotton is the most widely produced natural fiber on the planet. As a fabric, it's known for its comfort and durability, which makes it one of the most popular fabrics used in apparel.

## WEARING CONFORT



All cotton fabrics are soft and breathable, which makes it perfect for warm climates and hot weather, and for people with sensitive skin. Lastly, cotton isn't clingy. So if you don't want form-fitting clothes and prefer a looser fit, choose cotton. But keep in mind that 100 % cotton dries slowly, so it's probably not ideal for active wear.

## PRINTING SUITABILITY



Cotton makes a great surface for DTG printing. So if you want your design to be opaque and crisp, pick a garment made from 100 % cotton. Just keep in mind that DTG prints don't come out as solidly on thick cotton clothing (e.g. sweatshirts) as they do on t-shirts.

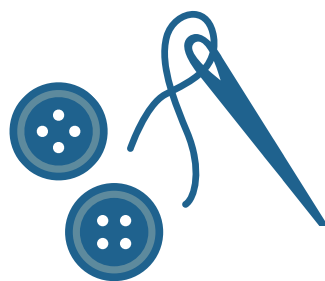
## DURABILITY AND CARE



High-quality cotton is super durable, which makes it less prone to accidental rips or tears. However, cotton isn't as durable as polyester or cotton/polyester blends. Just like most natural materials, it can shrink when subjected to high temperatures. So when washing a cotton shirt, use cold water and avoid adding too much detergent as doing so can affect the wear and tear of the material. Choose delicate cycle setting on your washing machine to prevent color fading.

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## POLYESTER

Polyester is a man-made fiber that is synthesized from petroleum-based products. Polyester is especially valued by those who are looking for a fabric that withstands a lot of wearing and washing.

## WEARING CONFORT



Polyester is lightweight and has a slightly silkier feel to it than cotton does. It's also perfect for sports. Apparel made from polyester traps the sweat against the skin. This means that polyester shirts may feel slightly clammy in warm weather, but warm in cooler weather.

## PRINTING SUITABILITY



For some time, printing on polyester was quite a challenge. But thanks to special dyes and advanced printing technologies, achieving high-quality prints on polyester fabrics is no longer a worry. Printed colors are vibrant and unlikely to fade with time. However, since printing on polyester garments is more difficult than on cotton or fabric blends, polyester products are usually more expensive.

## DURABILITY AND CARE

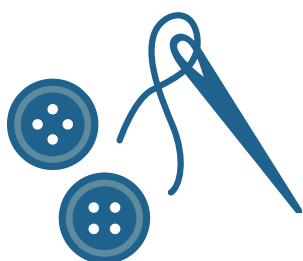


Polyester is very durable; more so than cotton and most blended fabrics. It's also difficult to stain permanently because polyester is less absorbent than most fabrics. Polyester fabrics are also known for their resistance to wrinkling, shrinking and fading when properly taken care of. That said, it's recommended to machine wash polyester garments in warm water with all-purpose detergent, then follow up with tumble-dry at a low-temperature setting.

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## COTTON-POLYESTER BLEND



The cotton-polyester blend is versatile and is used to make everything from bedding to shirts.

## WEARING CONFORT



Thanks to the cotton component in the blend, garments made from cotton-polyester are more breathable compared to pure polyester products.

## PRINTING SUITABILITY



Best part, this blend makes a great canvas for bright and colorful designs.

## DURABILITY AND CARE

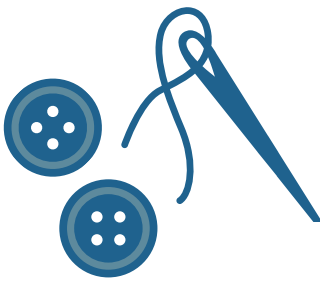


Cotton-polyester fabrics are less likely to shrink and wrinkle than cotton and it recovers to its original size and shape immediately. And because polyester doesn't shrink or change shape like cotton does, this blend is easier to wash and dry.

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## POLYESTER-SPANDEX BLEND



Spandex, also known as elastane or lycra, is a synthetic fiber best known for its elasticity. Most commonly, polyester-spandex blends are used in active wear as spandex is stretchy and can retain its original shape, and polyester durable.

## WEARING COMFORT



Polyester-spandex fabric offers a comfortable wear and provides enough stretch for freedom of movement for performance applications or casual lifestyle ease. This fabric is most often used in making yoga and workout apparel, compression tops, swim wear, casual lifestyle wear and uniforms.

## PRINTING SUITABILITY



Polyester-spandex blend offers the best in terms of designs, they are a very suitable option for very colorful and design oriented apparels and garments.

## DURABILITY AND CARE



Polyester-spandex blends are shrink and wrinkle proof, they also have a better resistance to fading than cotton which make it a very durable apparel. For washing and care it is generally advised to take the washing settings of the fabric with the highest rate in the blend.